

The background features a spiral-bound notebook with a white cover and purple rings. The notebook is set against a colorful background of purple, teal, and pink. On the left, a white sun is partially visible. On the right, a white cloud is partially visible. In the foreground, there is a stylized illustration of a schoolhouse on the left and a church on the right, with several trees in between. The schoolhouse is grey with a black roof and a white door. The church is grey with a black steeple and a cross on top. The trees are purple and blue. The notebook's pages are white with horizontal lines.

BACK TO SCHOOL *means* BACK TO CHURCH

*A cheat sheet to help you build a
strong congregational presence this fall.*

Summer is the quietest time of the year for most churches. With the warm weather outside, big vacations, family reunions—and of course, the children being away from school—most congregations thin out from June through August.

When the kids return to school, so too will your church family return to your ministry. They'll be eager to reconnect with your community with a swell of fresh enthusiasm.

But you can't just trust that your members will fall back into their old rhythms. You'll want to make sure their return to the cadence of church life is as smooth, fulfilling, and fun as possible.

We're here to help!

This cheat sheet will give you a few actionable tips for making the most of the back-to-school season. With a little bit of forethought, strategy, and the right digital tools, this fall season could be your most engaged and uplifting yet!



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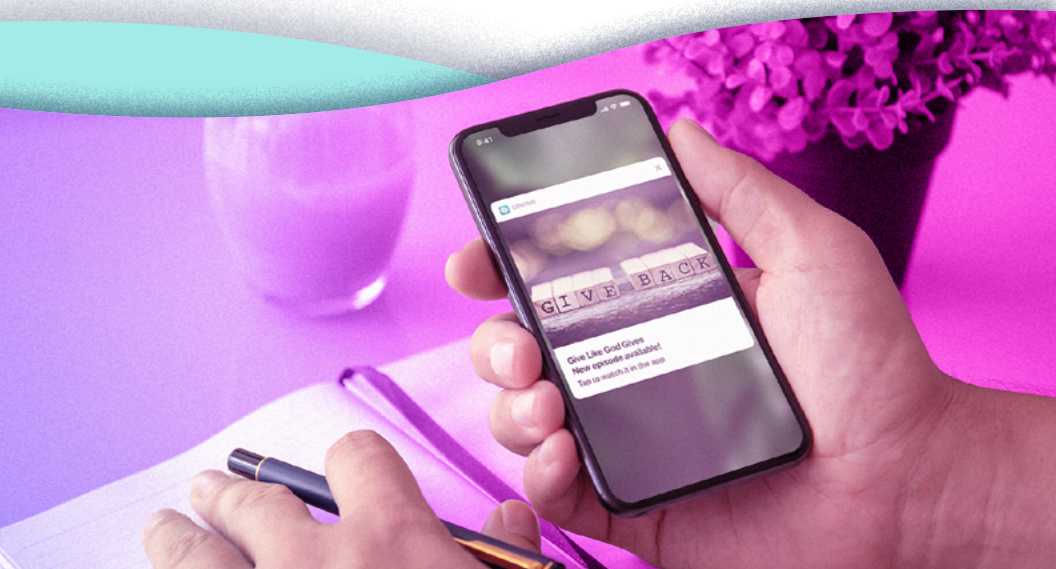
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COMMUNICATION IS KEY

Your congregants have been juggling a hundred different distractions all summer. With life finally settling down again, they can't wait to reconnect with your church—but they need to know what you're up to! Reach out and let them know what you've accomplished over the summer, what you're planning in the next few weeks, and all the exciting ways they can get involved moving forward.

What you can do: Through Pushpay ChMS, you have [several options for contacting your members](#), such as email, text, and push notifications. You can even segment out messages to smaller groups for a more directed approach!

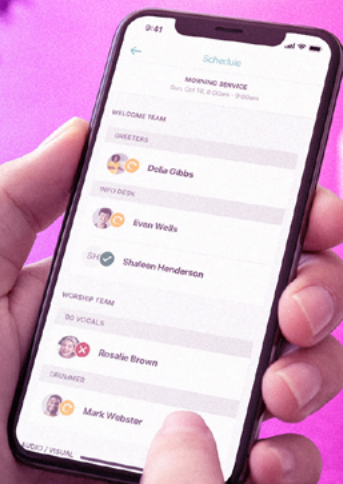




EVENTS & VOLUNTEER SCHEDULES

Back-to-school season is the ideal time to host church events. Not only will your congregants be eager to see you & their friends once again, but there will be a fresh wave of enthusiastic volunteers establishing their new fall routine. Don't waste that opportunity—brainstorm ways to engage and serve your community!

What you can do: Setting up events and coordinating with volunteers has never been more streamlined. Through [Pushpay ChMS](#), you can create events with dedicated facilities and resources, while also assigning your staff and volunteers to specific roles for those events.

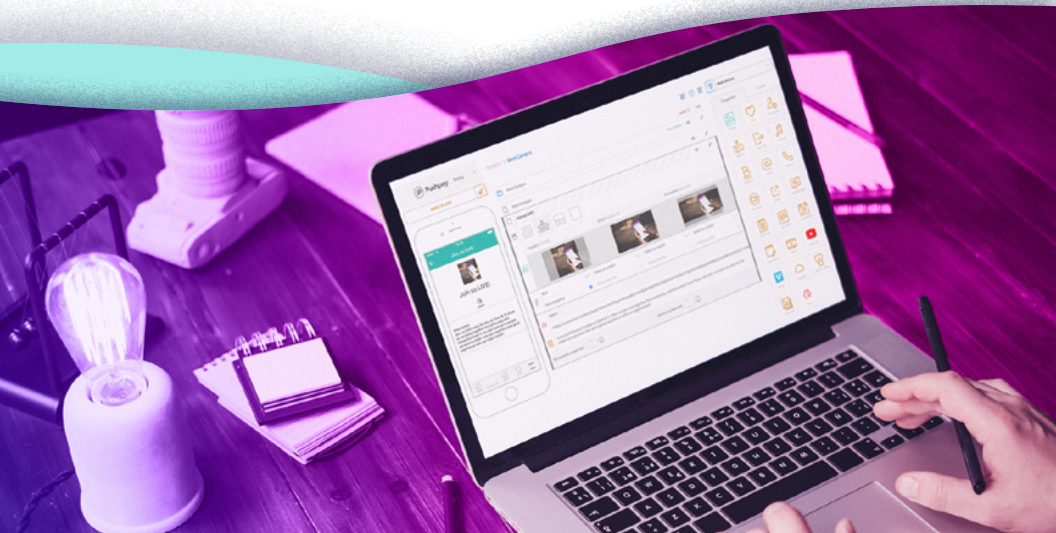




BACK-TO-SCHOOL PRAYER

Before school kicks off, why not host a special service on the Sunday beforehand, celebrating and blessing this new chapter in those families' lives? Besides all of the messaging possibilities for a powerful sermon, this would also serve as an easy draw for those families who haven't yet reconnected with your church after the long summer months.

What you can do: Want to excite parents about what you have planned for Sunday? Share the sermon beforehand, showing them why this is something their kids should hear on the eve of the first day of school. And in case anyone has conflicts and can't show up in-person, they can always watch your live stream through [Pushpay's integration with Resi Media](#).





RE-EVALUATE YOUR CURRENT TECH

In these final moments of calm before fall ministry starts in earnest, take a careful look at your current tech solutions and identify the gaps and needs. What tool is on your wishlist? Which feature would simplify your admin processes, or reduce the time you spend in the office? Even if you're already happy with your ChMS provider, a quick check-in call about their latest updates will make sure you're equipped to tackle the rest of 2022 and beyond.

What you can do: Pushpay provides a [technology assessment guide](#) that every church should regularly consider, to make sure they're taking advantage of the newest tools and features that could strengthen their ministry.



Pushpay has spent over a decade hyper-focused on delivering the tools that churches like yours need to grow & thrive in this digital era.

But there's no silver bullet for technology. Each ministry needs and deserves a partner who's truly dedicated to helping them streamline their tech, reduce their workload, and reach their full potential.

We at Pushpay are ready to help. Schedule a free consultation with one of our experts, and together we will set up your church for success.

SCHEDULE A CONSULTATION

